01 WHAT IS HIDE?

Make yourself harder to find.

Reduce exposure. Monitor for misuse. Get help with recovery.

HIDE is HARDTARGET'S personal and identity-protection service for **HNW individuals.**

It brings personal-information removal, monitoring, alerts, dedicated recovery assistance and insurance benefits together in one service.



02 WHY DO I NEED IT?

Your information is in more places than you can watch yourself.

Easier targeting

Public contact details and other personal information can make impersonation and scams more convincing.

Exposure changes

New listings and newly discovered breaches create risks that are difficult to watch yourself.

Recovery takes time

Disputes, replacement documents and account problems can disrupt your life.

03 WHAT DO I GET?

Your HIDE membership.

Personal-information removal

Ongoing scanning, data broker removal requests and progress tracking. Guided steps help when a broker needs your final opt-out or verification.

Identity & breach monitoring

Historical and ongoing deep- and dark-web monitoring across **75+ types** of identity information, with alerts and breach details for supported identifiers.

Credit monitoring & tools

Credit monitoring and reports, score history, a score simulator and dispute tools.

Financial-account monitoring

Threshold monitoring for supported checking, savings, card, investment, brokerage, retirement and loan accounts, based on your configured information.

Your personal HIDE dashboard

Review alerts and removal progress, manage monitored information and access credit tools, restoration resources and insurance information.

Dedicated restoration assistance

One-to-one help from a dedicated U.S.-based specialist with paperwork, appropriate authorities and disputes submitted on your behalf. **Weekday case-opening support.**

UP TO

$1 million

Identity-fraud expense reimbursement

Eligible recovery costs include certain legal expenses, lost base wages and replacement IDs.

Maximum aggregate benefit per 12-month period for the enrolled individual.

Cash Recovery	**$25,000 aggregate limit**
Investment & HSA Cash Recovery	**$25,000 aggregate limit**

Eligible losses include unrecoverable funds from covered unauthorized electronic transfers. Each cash benefit is limited to one covered occurrence within 12 consecutive months and counts toward the $1 million limit. Recovery from the financial institution must be pursued first. Policy terms, conditions, exclusions and benefit limits apply.

04 HOW DOES IT PROTECT ME?

From insight to action.

Reduce exposure

HIDE requests removals from data broker sites.

Watch for changes

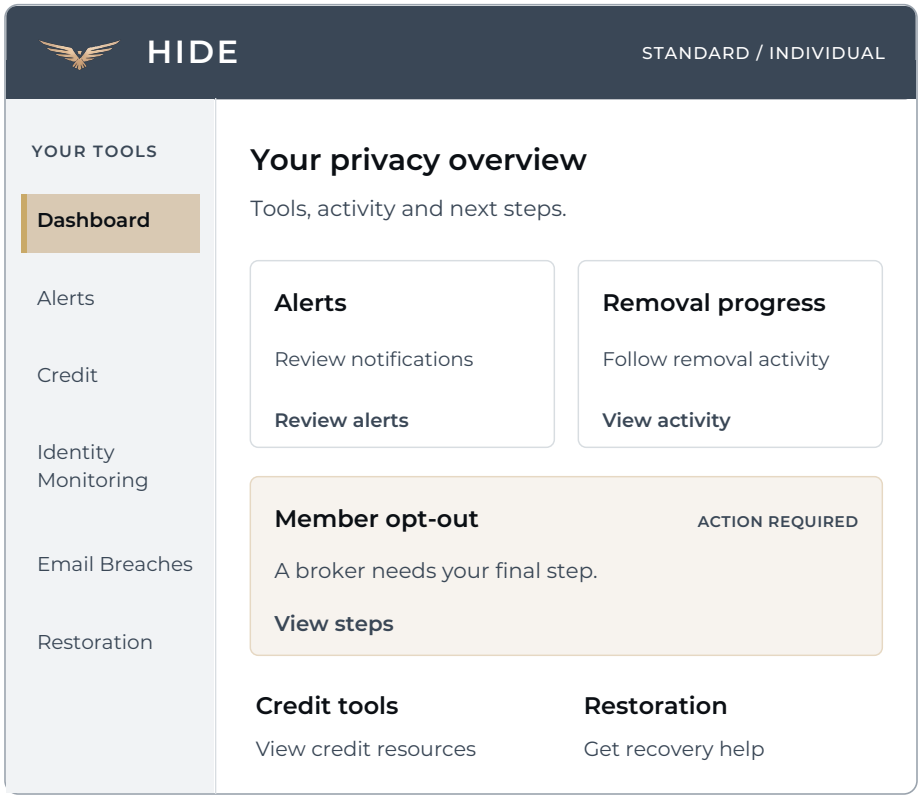
Monitor for signs of identity misuse.

Know your next step

Use alerts to identify your next step.

Get recovery help

Specialist support and eligible insurance benefits help with recovery.





Getting started

Complete your profile and required identity verification. Enable two-factor authentication and follow any removal steps that need your participation.

How your information is handled

Your HIDE data is held by an infrastructure partner that has completed a **SOC 2 Type II audit.** The platform uses encryption and controlled access.

To learn more or enroll, visit hardtarget.ai/hide